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# TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER



[Click here for more pictures of Jared by Terry Richardson](#)

## This Week - 10/06/2010

**Follow Thirty Seconds To Mars  
All Month Long With VH1's Posted**



VH1 is taking a closer look into the world of MARS, with exclusive videos and content for the entire month of October. Check it out on [posted.vh1.com](http://posted.vh1.com).

**Oklahoma Daily: Q&A with Shannon Leto**



Purchase  
**THIS IS WAR**



Oklahoma Daily chats with Shannon about the album, touring, and what it meant for the band to win an MTV Video Music Award. Read Shannon's answers [HERE](#).

### Vote MARS for the EMAs



Less than 30 DAYS LEFT to continue voting MARS for the European Music Awards—BEST ROCK & BEST VIDEO for “Kings and Queens”, as well as BEST WORLD STAGE PERFORMANCE. Polls close on November 4, but you can vote up to 100 times a day. Remember: YOU determine the winners! [VOTE NOW](#).

Spread word of the nominations with VOTE MARS FOR EMAs avatars [HERE](#).

## MARS IS COMING RESCHEDULED SHOWS

**Oct. 22, 2010 – Cleveland, OH** -House of Blues ([Buy Tickets](#))

**Oct. 23, 2010 – Cincinnati, OH** - Bogart's ([Buy Tickets](#))

**Oct. 24, 2010 – Pittsburgh, PA** - Club Zoo ([Buy Tickets](#))

**Oct. 26, 2010 – Minneapolis, MN** - First Avenue ([Buy Tickets](#))

**Oct. 27, 2010 – Indianapolis, IN** -Egyptian ([Buy Tickets](#))

**Oct. 28, 2010 – Louisville, KY** - Expo Five ([Buy Tickets](#))

**Oct. 29, 2010 – Champaign, IL** - University of Illinois

**Oct 31, 2010 -Nashville, TN** - Rockettown ([Buy Tickets](#))

**Nov. 1, 2010 – Charlotte, NC** - Fillmore ([Buy Tickets](#))

**Nov. 2, 2010 – Columbus, OH** - LC Pavillion ([Buy Tickets](#))

## MARS MERCH



Join us online!

twitter

facebook

myspace.com  
a place for music

BUZZNET

YouTube

**Nov. 3, 2010 – Niagara Falls, NY** - Rapids Theater ([Buy Tickets](#))

**Nov. 5, 2010 – Clifton Park, NY**- Northern Lights ([Buy Tickets](#))

Be sure to visit the [Official Tour Page](#) for all currently available ticket information regarding recently announced dates, printable promotional flyers, and don't forget to check out [I Love All Access](#) for information on any available packages.

**Use Twitter?** Be sure to keep updated with the latest ticket releases and relating announcements by following [@30SECONDDSTOMARS](#), [@iloveallaccess](#) for VIP Ticket Packages and [@MarsGoldenTix](#) for overseas VIP Ticket Packages.

**Use Facebook?** Remember to "RSVP" for each event you plan on attending on the official Thirty Seconds To Mars Facebook Events Page by [clicking here](#).

### CANDLELIGHT TRIAD MISSION!



Inspired by many of your Triad Global Assault submissions, the CANDLELIGHT TRIAD MISSION has ignited! Appropriate for the start of October, these echelon carved the triad on pumpkins:



Create the Triad symbol using candlelight or any form of light in high-profile locations in your area! The bigger, the better. Get creative!

Submit your candlelight triad photos to the [Triad Global Assault](#) page, tagging photos as 'candlelight'.

**Remember:** ALWAYS abide by local laws and [Candles Safety Rules](#).

A Beautiful Lie



30 Seconds To Mars



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**THIS  
IS  
WAR**



**MARS IS COMING**

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### UPCOMING TOUR DATES

**Fri 10/08/2010**

Kent, OH

[Kent State](#)

**Wed 10/15/2010**

Tampa, FL

University of Florida

Free show

**Thurs 10/16/2010**

Pensacola, FL

[Deluna Festival](#)

**Mon 10/19/2010**



# AVATAR ART OF THE WEEK

Each week we'll showcase some of the best MARS-themed avatars on twitter, facebook, and other social networks. Check out this beautiful twitter avatar from [@hxcfair](#) promoting MTV EMA votes, using video images from "Kings and Queens."



Design your own avatars to promote voting, upcoming shows, or anything MARS related. You can also use or edit the avatars designed by [@thisisthehive](#).

## 12 STEPS TO MARS

Help us spread the word about Thirty Seconds To Mars and the new album, *This Is War*. Below are the 12 Steps to Mars which you can use on a daily basis to help. [Click Here to Read NOW!](#)

Here are some tools you can print out on your own!

[Flyers](#) • [Mars Stencil](#) • [Full Size Poster](#)

Live in or near a MARS tour stop? Promo weeks before the show date in that area! If you have pictures or video from your own street team missions, please send links to [thisisthehive@gmail.com](mailto:thisisthehive@gmail.com).



Follow [@30SECONDDSTOMARS](#) on Twitter

[@jaredleto](#) • [@ShannonLeto](#) • [@tomofromearth](#)

Lincoln Engine Shed, UK  
[BBC Radio 1's Student Tour](#)

**Fri 10/22/2010**

Cleveland, OH

[House of Blues](#)

**Sat 10/23/2010**

Cincinnati, OH

[Bogart's](#)

**Sun 10/24/2010**

Pittsburg, PA

[Club Zoo](#)

**Tues 10/26/2010**

Minneapolis, MN

[First Avenue](#)

**Wed 10/27/2010**

Indianapolis, IN

[Egyptian](#)

**Thurs 10/28/2010**

Louisville, KY

[Expo Five](#)

**Fri 10/29/2010**

Champaign, IL

**Sun 10/31/2010**

Nashville, TN

[Rockettown](#)

**Mon 11/1/2010**

Charlotte, NC

[Fillmore](#)

**Tues 11/2/2010**

Columbus, OH

[LC Pavillion](#)

**Wed 11/3/2010**

Niagra Falls, NY

[Rapids Theater](#)

**Fri 11/5/2010**

Clifton Falls, NY

[Northern Lights](#)

**Fri 11/19/2010**

Johannesburg, South Africa

[Coca-Cola Dome](#)

**Sun 11/21/2010**

Cape Town, South Africa

[Grand West Casino](#)

**Thurs 11/25/2010**

Brighton, UK

[Brighton Centre](#)

# Weekly Picks From the Band

Fri 11/26/2010

Cardiff, UK

[Cardiff International Arena](#)

Sat 11/27/2010

Newcastle, UK

[Newcastle Metro Radio Arena](#)

Sun 11/28/2010

Brighton, UK

[Brighton Centre](#)

Tues 11/30/2010

London, UK

[O2](#)

## Book of the Week



*The Kite Runner* is a novel by Khaled Hosseini. Published in 2003 by Riverhead Books, it is Hosseini's first novel, and was adapted into a film of the same name in 2007. *The Kite Runner* tells the story of Amir, a young boy from the Wazir Akbar Khan district of Kabul, who befriends Hassan, the son of his father's Hazara servant. The story is set against a backdrop of tumultuous events, from the fall of Afghanistan's monarchy through the Soviet invasion, the mass exodus of refugees to Pakistan and the United States, and the rise of the Taliban regime.

## Movie of the Week



*Nuovo Cinema Paradiso* (translates as New Paradise Cinema) is a 1988 Italian film written and directed by Giuseppe Tornatore. Seen as an example of "nostalgic postmodernism" the film intertwines sentimentality with comedy, and nostalgia with pragmatism. It explores issues of youth, coming of age, and reflections (in adulthood) about the past. *Cinema Paradiso* is also a celebration of films; as a projectionist, young Salvatore (a.k.a Totò) develops the passion for films that shapes his life path in adulthood.

## Album of the Week



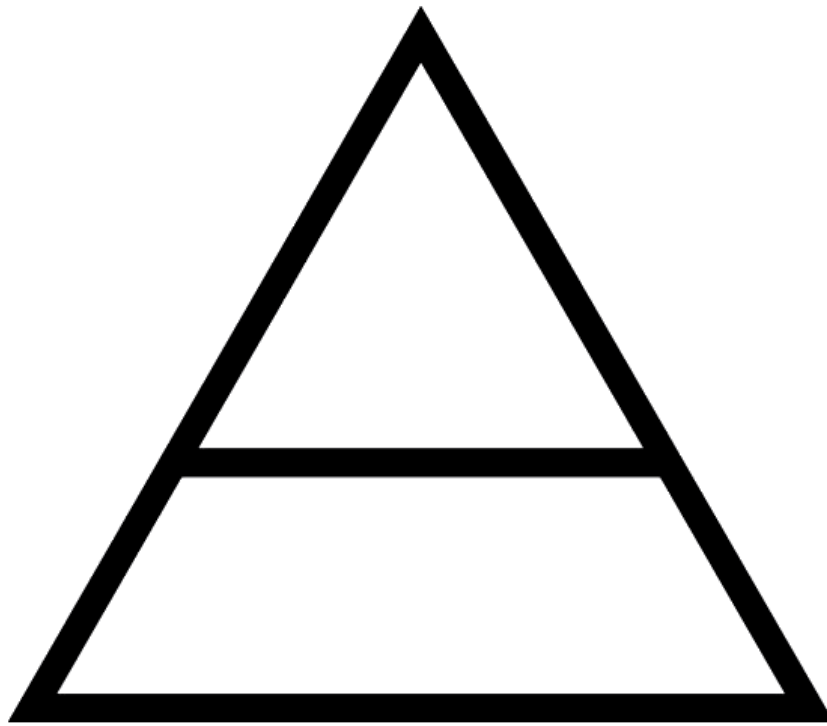
*The Social Network* is a dark ambient soundtrack by Trent Reznor and Atticus Ross for David Fincher's film of the same name. It was released on September 28, 2010. On September 17, a five-track sampler was also made available for free. The soundtrack bears a similar sound to the previous Reznor/Ross collaboration,

*Ghosts I-IV*, and even features two reworked tracks from *Ghosts*.

## Website of the Week



All About Bread is a sandwich shop on Melrose Ave. in Los Angeles. From the baking of the bread to the specially trained artista sandwich chefs, the production of the sandwich encompasses the fine positioning of all the ingredients that All about the bread has to offer.



**PURCHASE  
THIS IS WAR**



### Australia

[iTunes Australia](#)

### New Zealand

[Marbecks](#)

### Austria

[iTunes Austria](#)

[Musicload Austria](#)

### Norway

[iTunes Norway](#)

### Canada

[iTunes Canada](#)

[Archambault Canada](#)

[Amazon.ca](#)

### Spain

[iTunes Spain](#)

[Fnac Spain](#)

### Finland

[levykauppax.fi](#)

[Epe's Music Store](#)

[EMP](#)

### Sweden

[iTunes Sweden](#)

[CDon](#)

[Ginza](#)

[Bengans](#)

### France

### Switzerland

[CeDe.ch](#)

[EMI Boutique](#)  
[iTunes France](#)

**Germany**

[JPC.de](#)  
[Weltbild.de](#)  
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[Soundmedia.ch](#)

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